ADMIN AS A USER EXPERIENCE

THE QUEST FOR SIMPLICITY

WORDCAMP CHICAGO
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About Me

- Graphic designer
- Web developer
- Community builder
- 5 years at branding agency
- Currently front-end dev
- @spacedragon
CLIENT × CUSTOMERS
YOU > CLIENT
THE QUEST FOR SIMPLICITY

1. Efficiency
2. Consistency
3. Personalization
CONSTRUCTION

Indie Boothcraft is a humble attempt to share convention knowledge with indie game developers. We know it’s not easy to make a game, let alone market that game on tight deadlines, small budgets, and little sleep. Hopefully these tips and resources shared by indie devs make your life a little easier.

WHERE THE HELL DO I START?
Conventions task you with squeezing a lot of functionality into a tiny space. This is your chance to build a relationship with your fan base, drive sales, and get press attention. Don’t get lost in the melee of crowds and noisy neighbors.

WHAT DO I ACTUALLY NEED TO BUY?
A single indie spends an average minimum of $3,000 to travel, attend and market their game at a convention. That number fluctuates depending on how spendthrift or extravagant the individual or company. Prioritize your spending.

START PLANNING  THE CHECKLIST
1. functions.php
2. Advanced Custom Fields
3. Documentation
functions.php

- Dynamic Sidebars
- Dynamic Menus
- Thumbnail Sizes
- Theme Support
- Custom Post Types
- Pretty cool all around yeah?
function modify_footer_admin () {
}
add_filter('admin_footer_text', 'modify_footer_admin');
ALTER LOGIN SCREEN

Username

Password

Remember Me

Log In

Lost your password?

← Back to Indie Boothcraft
ALTER LOGIN SCREEN

// Brand WP Login Page and Footer
function customize_login_url($url) {
    return get_bloginfo( 'url' );
}
function customize_login_title() {
    return get_option('blogname');
}
function customize_login_logo() {
    echo '<style type="text/css">
        .login h1 a {
            background-image:url('.get_bloginfo('template_directory').'//img/logo-login.png)
            !important;
            background-position: center center !important;
            background-size: 310px 100px;
            width: 310px !important;
            height: 100px !important;
        }
    </style>';
}
add_filter('login_headerurl', 'customize_login_url');
addd_filter('login_headertitle', 'customize_login_title');
add_action('login_head', 'customize_login_logo');
REMOVE UNNECESSARY INTERFACE
The Men Who Wear Many Hats at PAX East 2013

Chicago indie devs, The Men Who Wear Many Hats, published this breakdown of expenses for their 10x10 in the Indie MEGABOOTH. They also experimented with an iCade for Max Gentlemen from the Six Pack Game Jam.
REMOVE UNNECESSARY INTERFACE
// Remove menu items, editor boxes and dashboard widgets globally

function remove_admin_items()
{
    global $menu;
    global $wp_meta_boxes;
    unset(
        // Posts
        $menu[5],
        // Links
        $menu[15],
        // Comments
        $menu[25],
        // Dashboard
        $wp_meta_boxes['dashboard']['normal']['core']['dashboard_right_now'],
        $wp_meta_boxes['dashboard']['normal']['core']['dashboard_recent_comments'],
        $wp_meta_boxes['dashboard']['normal']['core']['dashboard_incoming_links'],
        $wp_meta_boxes['dashboard']['normal']['core']['dashboard_plugins'],
        $wp_meta_boxes['dashboard']['normal']['core']['tribe_dashboard_widget'],
        $wp_meta_boxes['dashboard']['normal']['core']['yoast_db_widget'],
        // Side
        $wp_meta_boxes['dashboard']['side']['core']['dashboard_quick_press'],
        $wp_meta_boxes['dashboard']['side']['core']['dashboard_recent_drafts'],
        $wp_meta_boxes['dashboard']['side']['core']['dashboard_primary'],
        $wp_meta_boxes['dashboard']['side']['core']['dashboard_secondary'],
        // Post
        $wp_meta_boxes['post']['normal']['core']['authordiv'],
        $wp_meta_boxes['post']['normal']['core']['categorydiv'],
        $wp_meta_boxes['post']['normal']['core']['commentsdiv'],
        $wp_meta_boxes['post']['normal']['core']['commentstatusdiv'],
        $wp_meta_boxes['post']['normal']['core']['postexcerpt'],
        $wp_meta_boxes['post']['normal']['core']['postexcerpt'],
        $wp_meta_boxes['post']['normal']['core']['postcustom'],
        $wp_meta_boxes['post']['normal']['core']['postimgdiv'],
        $wp_meta_boxes['post']['normal']['core']['tagediv-post-tag'],
        $wp_meta_boxes['post']['normal']['core']['trackbacksdiv'],
        $wp_meta_boxes['post']['normal']['core']['slugdiv'],
        $wp_meta_boxes['page']['normal']['core']['authordiv'],
        $wp_meta_boxes['page']['normal']['core']['customdiv'],
        $wp_meta_boxes['page']['normal']['core']['trackbacksdiv'],
        $wp_meta_boxes['page']['normal']['core']['slugdiv']
    );
}
remove_post_type_support( 'post', 'thumbnail' );
remove_post_type_support( 'post', 'excerpt' );
remove_post_type_support( 'post', 'comments' );
remove_post_type_support( 'post', 'trackbacks' );
remove_post_type_support( 'page', 'thumbnail' );
remove_post_type_support( 'page', 'excerpt' );
remove_post_type_support( 'page', 'comments' );
remove_post_type_support( 'page', 'trackbacks' );

add_action('admin_head', 'remove_admin_items');
function remove_admin_items()
{
    global $menu;
    global $wp_meta_boxes;
    unset(
        // $menu[5],       // Posts
        // $menu[15],      // Links
        // $menu[25],      // Comments

        // $wp_meta_boxes['dashboard']['normal']['core'],
        // $wp_meta_boxes['dashboard']['side']['core'],
        // $wp_meta_boxes['post']['normal']['core'],
        // $wp_meta_boxes['post']['side']['core'],
        // $wp_meta_boxes['page']['normal']['core'],
        // $wp_meta_boxes['page']['side']['core'],
        // $wp_meta_boxes['link']['normal']['core'],
        // $wp_meta_boxes['link']['side']['core'],
        // $wp_meta_boxes['comment']['normal']['core'],
        // $wp_meta_boxes['comment']['side']['core'],
        // $wp_meta_boxes['user']['normal']['core'],
        // $wp_meta_boxes['user']['side']['core'],
        // $wp_meta_boxes['tools']['normal']['core'],
        // $wp_meta_boxes['tools']['side']['core'],
        // $wp_meta_boxes['Appearance']['normal']['core'],
        // $wp_meta_boxes['Appearance']['side']['core'],
        // $wp_meta_boxes['Plugins']['normal']['core'],
        // $wp_meta_boxes['Plugins']['side']['core'],
        // $wp_meta_boxes['Pages']['normal']['core'],
        // $wp_meta_boxes['Pages']['side']['core'],
        // $wp_meta_boxes['Media']['normal']['core'],
        // $wp_meta_boxes['Media']['side']['core'],
    );
}
<table>
<thead>
<tr>
<th>Menu/Submenu</th>
<th>Key</th>
<th>Slug</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dashboard</td>
<td>2</td>
<td>index.php</td>
</tr>
<tr>
<td>-Home</td>
<td>0</td>
<td>index.php</td>
</tr>
<tr>
<td>-Updates</td>
<td>10</td>
<td>update-core.php</td>
</tr>
</tbody>
</table>

| Posts         | 5   | edit.php                      |
| -All Posts    | 5   | edit.php                      |
| -Add New      | 10  | post-new.php                  |
| -Categories   | 15  | edit-tags.php?taxonomy=category|
| -Tags         | 16  | edit-tags.php?taxonomy=post_tag|

| Media         | 10  | upload.php                    |
| -Library      | 5   | upload.php                    |
| -Add New      | 10  | media-new.php                 |

| Links         | 15  | link-manager.php              |
| -All Links    | 5   | link-manager.php              |
| -Add New      | 10  | link-add.php                  |
| -Link Categories | 15 | edit-tags.php?taxonomy=link_category |

| Pages         | 20  | edit.php?post_type=page       |
| -All Pages    | 5   | edit.php?post_type=page       |
| -Add New      | 10  | post-new.php?post_type=page   |

| Comments      | 25  | edit-comments.php             |
| -All Comments | 0   | edit-comments.php             |

| Appearance    | 60  | themes.php                    |
| -Themes       | 5   | themes.php                    |
| -Widgets      | 7   | widgets.php                   |
| -Menus        | 10  | nav-menus.php                 |

<table>
<thead>
<tr>
<th>Menu/Submenu</th>
<th>Key</th>
<th>Slug</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plugins</td>
<td>65</td>
<td>plugins.php</td>
</tr>
<tr>
<td>-Installed Plugins</td>
<td>5</td>
<td>plugins.php</td>
</tr>
<tr>
<td>-Add New</td>
<td>10</td>
<td>plugin-install.php</td>
</tr>
<tr>
<td>-Editor</td>
<td>15</td>
<td>plugin-editor.php</td>
</tr>
</tbody>
</table>

| Users         | 70  | users.php                     |
| -All Users    | 5   | users.php                     |
| -Add New      | 10  | user-new.php                  |
| -Your Profile | 15  | profile.php                   |

| Tools         | 75  | tools.php                     |
| -Available Tools | 5  | tools.php                     |
| -Import       | 10  | import.php                    |
| -Export       | 15  | export.php                    |

| Settings      | 80  | options-general.php           |
| -General      | 10  | options-general.php           |
| -Writing      | 15  | options-writing.php           |
| -Reading      | 20  | options-reading.php           |
| -Discussion   | 25  | options-discussion.php        |
| -Media        | 30  | options-media.php             |
| -Privacy      | 35  | options-privacy.php           |
| -Permalinks   | 40  | options-permalink.php         |

| Separator 1   | 4   | separator1                    |
| Separator 2   | 59  | separator2                    |
| Separator Last | 99 | separator-last               |
ALTER COLUMNS PER POST TYPE
CONFLICTS

ALTER COLUMNS PER POST TYPE
OPTIMIZE NON-SUPER USERS
OPTIMIZE NON-SUPER USERS

```php
// Removes admin items for non-super-users
function optimize_super_admin()
{
    if (get_current_user_id() != '1'):
        show_admin_bar(false);
        add_action('init', create_function('$a', "remove_action('init', 'wp_version_check');"), 2);
        add_filter('pre_option_update_core', create_function('$a', "return null;"));

        global $menu;
        unset($menu[20]);
        global $submenu;
        unset($submenu['edit.php'][15]);
        unset($submenu['edit.php'][16]);

        remove_submenu_page('edit-tags.php', '?taxonomy=post_tag');
        remove_menu_page('tools.php');
        remove_menu_page('options-general.php');
        remove_submenu_page( 'options-general.php', 'theme-editor.php' );

        endif;

    }

    add_action('admin_menu', 'optimize_super_admin');
```
CUSTOM DASHBOARD WIDGETS
CUSTOM DASHBOARD.Widgets

// Create custom dashboard widget
function custom_dASHBOARD_widget() {
    $page_id = '270';
    $page_data = get_page($page_id);
    echo apply_filters('the_content', $page_data->post_content);
}

function customize_dashboard_widgets() {
    wp_add_dashboard_widget('custom_dashboard_widget', 'Style Guide', 'custom_dashboard_widget');
}

function custom_dashboard_style() {
    echo '<style type="text/css">#custom_dashboard_widget .inside ul { list-style: disc; margin-left: 1.5em; }</style>';
}

add_action('wp_dashboard_setup', 'customize_dashboard_widgets');
add_action('admin_head', 'custom_dashboard_style');
SERIOUSLY AWESOME PLUGIN

Powerful fields for WordPress developers.

Custom fields. Made easy.
Use the Advanced Custom Fields plugin to take full control of your edit screens & custom field data.

Download & Install

⭐⭐⭐⭐⭐
The Amiable at PAX East 2014

Chicago indies *The Amiable* exhibited *Tetrapulse* in the Indie Minibooth and Kickstarter Arcade this year. Check out this great postmortem on networking with other devs, marketing mishaps, and the emotional roller coaster that is exhibiting at a huge conference.

Trinket Studios at PAX East 2013

Instead of purchasing ridiculously expensive iPad stands to showcase their games *Color Sheep* and *Orion's Forge*, Trinket designed DIY tablet holders. Top-notch ingenuity, professional results. Read about their
**Custom Fields**

<table>
<thead>
<tr>
<th>Name</th>
<th>Value</th>
</tr>
</thead>
</table>

**Add New Custom Field:**

<table>
<thead>
<tr>
<th>Name</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>— Select —</td>
<td></td>
</tr>
</tbody>
</table>

Enter new

Add Custom Field

Custom fields can be used to add extra metadata to a post that you can use in your theme.
Link
Opens new tab automatically. Remember the http://...

### Simple Form Field

**Edit Field Group**

**Showcase**

<table>
<thead>
<tr>
<th>Field Order</th>
<th>Field Label</th>
<th>Field Name</th>
<th>Field Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Link</td>
<td>link</td>
<td>Text</td>
</tr>
</tbody>
</table>

- **Field Label**: This is the name which will appear on the EDIT page.
- **Field Name**: Single word, no spaces. Underscores and dashes allowed.
- **Field Type**: Text.
- **Field Instructions**: Opens new tab automatically. Remember the http://...!

- **Required?**: Yes/No
<a href="<?php echo get_post_meta($post->ID, 'link', true); ?>" class="arrow" target="_blank">Read that post</a>
ANNOUNCE THE BOOTH
Tweet or blog about your presence at this convention. What can people expect if they drop by? What do you hope to accomplish?

KEEP YOUR BRAND ON POINT
If people can't read your logo, they won't remember your name. Use consistent colors, fonts and imagery to make your business cards, handouts, and signage coherent and professional. And cover that ugly table with a tablecloth.

HAND OUT FREEBIES
People love free buttons. Swag is an easy way to attract attention and pitch your game. Buy postcards, posters, buttons, and temp tattoos in bulk for bigger discounts. (Some cons ban stickers.)

INCLUDE CONTACT INFO
People want to follow you easily. Include your website.

BUILD YOUR PRESSKIT
Journalists hate hunting down game assets. Make their job easier. Build a quality press kit in no time.

DESIGN BANNERS
Large-format graphics give your booth a sense of epic scale. Be big and bold, and keep visibility in mind. Don't cram too much on a banner – nobody will squat down to read the fine print. Consider retractable banners for easier transport.

PREP DOWNLOAD CODES
People also love free games. Take a stack of business cards and put free download codes on the back. Give them to your biggest fans and press evangelists. Trust us, it will go a long way.

OFFER A PROMOTION
Attract repeat visitors with raffles and competitions. Entice
<table>
<thead>
<tr>
<th>Tips</th>
<th>Explanation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Announce the booth</td>
<td>Tweet or blog about your presence at this convention. What can people expect if they drop by? What do you hope to accomplish?</td>
</tr>
<tr>
<td>Build your Presskit()</td>
<td>Journalists hate hunting down game assets. Make their job easier. <a href="http://dopresskit.com/">Build a quality press kit in no time</a>.</td>
</tr>
<tr>
<td>Keep your brand on point</td>
<td>If people can't read your logo, they won't remember your name. Use consistent colors, fonts and imagery to make your business cards, handouts, and signage coherent and professional. And cover that ugly table with a tablecloth.</td>
</tr>
<tr>
<td>Design banners</td>
<td>Large-format graphics give your booth a sense of scale. Edit &amp; enhance the design to make them pop!</td>
</tr>
</tbody>
</table>

**Page Attributes**

- **Parent**: (no parent)
- **Template**:
- **Order**: 11

Need help? Use the Help tab in the upper right of your screen.
### Tips

<table>
<thead>
<tr>
<th>Field Order</th>
<th>Field Label</th>
<th>Field Name</th>
<th>Field Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Tips</td>
<td>tips</td>
<td>Repeater</td>
</tr>
</tbody>
</table>

- **Field Label**
  - This is the name which will appear on the EDIT page.

- **Field Name**
  - Single word, no spaces. Underscores and dashes allowed.

- **Field Type**
  - Repeater
MULTIPLE WYSIWYGs
MULTIPLE WYSIWYG'S

Location

Rules
Create a set of rules to determine which edit screens will use these advanced custom fields

Show this field group if

- Page Template is equal to Tips and

or

Add rule group

Options

Order No.
Field groups are created in order from lowest to highest

Position
Normal (after content)

Style
Seamless (no metabox)

Hide on screen
- Check options for Excerpt, Custom Fields, Discussion, and Comments
MULTIPLE WYSIWYGs

```php
/* Template Name: Tips */ ?

<?php get_header(); ?>

<?php if (have_posts()) : while (have_posts()) : the_post(); ?>

<div class="content clearfix">
  <div class="wrapper">
    <?php the_content(); ?>

    <article class="post" id="post-<?php the_ID(); ?>">
      <?php if(get_field('tips')): ?>
        <div class="tips">
          <?php while(has_sub_field('tips')): ?>
            <div class="column">
              <h1><?php the_sub_field('statement'); ?></h1>
              <p><?php the_sub_field('explanation'); ?></p>
            </div>
          <?php endwhile; endif; ?>
        </div>
      <?php endif; ?>
    </article>
  </div><!-- /wrapper -->
</div><!-- /content -->

<?php endwhile; endif; ?>

<?php get_footer(); ?>
```
MULTIPLE WYSIWYG'S

```php
<?php if(get_field('tips')): ?>

<div class="tips">
<?php while(has_sub_field('tips')): ?>

<div class="column">
<h1><?php the_sub_field('statement'); ?></h1>
<p><?php the_sub_field('explanation'); ?></p>
</div>

<?php endwhile; ?>

</div>

<?php endif; ?>
```
**BOOTH**
The bulk of your budget will go towards a 10x10 booth. Expect higher rates for prime locations, and more for add-ons like carpeting and electric. Team up with another another dev and split the cost if you're strapped for cash.

<table>
<thead>
<tr>
<th>CONSIDERATIONS</th>
<th>ESTIMATED PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indie MEGABOOTH</td>
<td>$1500-$1600</td>
</tr>
<tr>
<td>Penny Arcade Expo</td>
<td>$1400-$1800</td>
</tr>
</tbody>
</table>

**TRAVEL**
Book as early as possible. Most conventions require exhibitors be present for setup and teardown, so double-check those dates before purchasing tickets. Get direct flights if you're hauling everything in carry-ons to save on fees. Do not fly Spirit Airlines.

<table>
<thead>
<tr>
<th>CONSIDERATIONS</th>
<th>ESTIMATED PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kayak</td>
<td>Varies</td>
</tr>
<tr>
<td>Himplunk</td>
<td>Varies</td>
</tr>
</tbody>
</table>
REPEATERS WITHIN REPEATERS

Checklist

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Booth</td>
<td>The bulk of your budget will go towards a 10x10 booth. Expect higher rates for prime locations, and more for add-ons like carpeting and electric. Team up with another another dev and split the cost if you're strapped for cash.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Options</th>
<th>Expense</th>
<th>Detail</th>
<th>Link</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Indie ME</td>
<td></td>
<td><a href="http://link">http://link</a></td>
<td>$1500--$</td>
</tr>
<tr>
<td>2</td>
<td>Penny Air</td>
<td></td>
<td><a href="http://pa">http://pa</a></td>
<td>$1400--$</td>
</tr>
</tbody>
</table>

Item | Travel |

Description

Book as early as possible. Most conventions require exhibitors be present for setup and teardown, so double-check those dates before purchasing tickets. Get direct flights if you're hauling everything in carry-ons to save on fees. Do not fly Spirit Airlines.
REPEATERS WITHIN REPEATERS
REPEATERS WITHIN REPEATERS
// loop through rows (parent repeater)
while( has_sub_field('checklist') ):
    <div class="item">
        <h1><?php the_sub_field('item'); ?></h1>
        <p><?php the_sub_field('description'); ?></p>
        <?php if( get_sub_field('options') ): ?>
            <table class="products">
                <tr>
                    <th class="product" colspan="2">Considerations</th>
                    <th class="price">Estimated Price</th>
                </tr>
                <?php while( has_sub_field('options') ):
                    <tr>
                        <td class="product">
                            <?php if( get_sub_field('link') ):
                                <a href="<?php the_sub_field('link'); ">
                                    <?php the_sub_field('product'); ?></a>
                            <?php else: ?>
                                <?php the_sub_field('product'); ?></p>
                            <?php endif; ?>
                        </td>
                        <td class="detail"><?php the_sub_field('detail'); ?></td>
                        <td class="price"><?php the_sub_field('price'); ?></td>
                    </tr>
                </tr>
                <?php endwhile; ?>
            </table>
        <?php endif; ?>
    </div>
ADDED BONUS!
**ADDED BONUS!**

---

### Export Field Groups

**Field Groups**
Select the field groups to be exported

- About
- Checklist
- Home
- Showcase
- Tips

---

**Export to XML**

ACF will create a .xml export file which is compatible with the native WP import plugin.

Imported field groups will appear in the list of editable field groups. This is useful for migrating fields groups between WP websites.

1. Select field group(s) from the list and click "Export XML."
2. Save the .xml file when prompted
3. Navigate to Tools » Import and select WordPress
4. Install WP import plugin if prompted
5. Upload and import your exported .xml file
6. Select your user and ignore Import Attachments
7. That's it! Happy WordPressing
ADDED BONUS!

Advanced Custom Fields Add-Ons

The following Add-ons are available to increase the functionality of the Advanced Custom Fields plugin. Each Add-on can be installed as a separate plugin (receives updates) or included in your theme (does not receive updates).

**Repeater Field**
Create infinite rows of repeatable data with this versatile interface.

**Gallery Field**
Create image galleries in a simple and intuitive interface.

**Options Page**
Create global data to use throughout your website!
1. functions.php
2. Advanced Custom Fields
3. Documentation
BASIC TUTORIALS
EDITING PAGE COLUMNS

EDITING A SPECIAL PAGE

Pages that have a three-column structure on the public side will have a section called “Columns” on the WordPress side.

CREATING AND REMOVING BLOCKS

Create a new block at the end by clicking on the blue “Add Content Block” button near the bottom of the page. Or click on the Plus Icon between blocks to insert a new block in that very place. Remove it by clicking on the Minus icon.

REORDERING BLOCKS

Hover over the number on the left side of the block to see the Move cursor. Click and drag the block up or down to reorder it.

SAVING CHANGES

Be sure to click the big blue “Update” button to commit all edits.
STYLE GUIDES AND PATTERN LIBRARIES

A Pattern Apart
A List Apart's pattern library

Swatches
- Text: #222
- Link: #245553
- Accent: #06382d
- Accent 2: #fff

Typography
- Body text: Georgia Pro
- Body text: Georgia Pro Italic
- Bold body text: Georgia Pro Semibold
- Condensed body for mobile: Georgia Pro Condensed
- Sans-serif: Franklin Gothic Pro

A Crew Apart
L. Jeffrey Zeidman
Founder & publisher, executive creative director

Sara Wacker-Beutler
Editor-in-chief
Tara Martin
Technical director
Mike Pick
Creative director, designer
Ross Wellford
Creative director
Sally Kervigan
Associate editor
Eli Law
Developmental editor
Marie Connolly
Copy editor
Karen Cornell
Illustrator

VIEW AS PATCHWORK
STYLE GUIDES AND PATTERN LIBRARIES

Revenue buttons
These buttons are only used in conjunction with their specific revenue products and colors. Add classes to:
- Large, primary buttons.
- Deal button:
- CTA button:
- Platform button:
- Reservations button:
- Giant call-out button:

Social buttons
Use these buttons for any social media actions. Add classes to:
- Large, primary buttons.
- Facebook share button:

Typography utilities
- Bullet separator
- Embossed text
- Legal copy
- Subtle text
- Time stamp

Button group
A button group is a series of buttons laid out next to each other, joined together to create one continuous UI. No extra markup is necessary, just a container with the modifier classes.

$().button_attributes({ng_name, yotm_buttonName, sizeName, content: '', eltag_attributes})
STYLE GUIDES AND PATTERN LIBRARIES

Typography

We achieve styling through CSS classes and do not style elements globally. This is to reduce the number of style collisions across projects. Elements can inherit styles from .copy-body or otherwise applied directly.

Typographic elements do not come with any margins attached to them in order to make them more flexible in where they can be used.

They get margins when they are inside a wrapper with a class of content—content. We may need to work on the

UI Colours

These are the colours outside of the primary palettes that are used within the site. They are defined in

colour_theme.scss

SECTION COLOURS

#FF0000

Section—activity

#F0F0F0

Section—article

#266FAC

Section—entertainment

#266FAC

Section—calendar

#266FAC

Section—image
4. Additional Plugins!
Consider these…

- Enable Media Replace
- Disable Comments
- Simple Page Ordering
- WP Help
CAUTION
MAINTENANCE
CONFLICTS
THE QUEST FOR SIMPLICITY

1. Efficiency
2. Consistency
3. Personalization
THANK YOU

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